

## CLAIMS

- 1) A process for remote monitoring of a location (1), notably a sales location, of the type in which images representing a part of location (1) are sent remotely to be centralized on a central monitoring device (5), characterized in that the images are sent by means of a digital photographic device integrated with a mobile MMS (multimedia messaging services) telephone 4 transmitting the images to an electronic address corresponding to central monitoring device (5).
- 2) The process according to claim 1, further characterized in that the images received at central device (5) are compared to a standard and if they do not conform to the standard, a telephone call to the location (1) where the non-conforming image originated is triggered.
- 3) The process according to either one of claims 1 or 2, further characterized in that photographs of location (1) are taken at periodic intervals.
- 4) The process according to any one of claims 1 to 3, further characterized in that a plurality of locations (1) are monitored by means of the same central monitoring device (5).
- 5) A device for remote monitoring of a location (1), notably a sales location, of the type comprising, on the one hand, at least one device to record images representing a part of the location, and means for remotely sending the recorded images to be centralized on a central monitoring device (5), characterized in that said device is a digital photographic device incorporated in a portable MMS (multimedia messaging services) telephone (4) transmitting the images to an electronic address corresponding to central monitoring device (5).